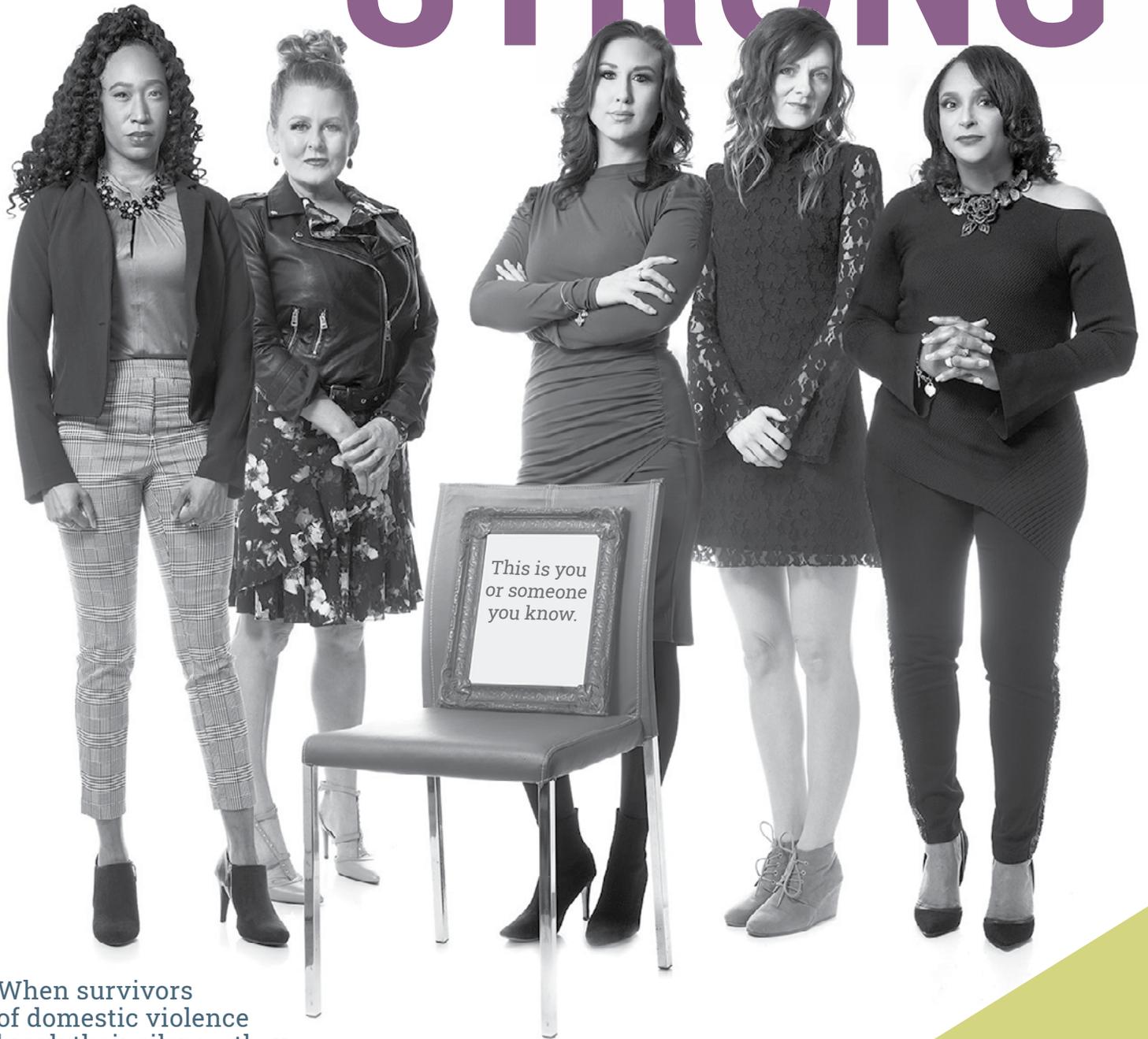


survivor STRONG



When survivors of domestic violence break their silence, they amplify the voices of all survivors.

A WORD FROM OUR PRESIDENT + CEO



Friends,

Newhouse celebrated many wins amidst the challenges of 2021, but our biggest celebration was a major milestone – the 50th anniversary of our lifesaving work.

Founded in 1971, Newhouse became Kansas City's first domestic violence shelter. Today, our organization is recognized as a state leader in innovative practices and survivor-centric services. Newhouse is more than a domestic violence shelter. We are the catalyst for survivors of domestic violence to rise through the impacts of trauma by providing an ecosystem of transformative services.

Survivors are inherently strong. We help them rediscover their strength and provide them with comprehensive services so that they can turn fear into hope and trauma into triumph.

Our team proudly helps each individual achieve self-sufficiency and whole-person healing, but we have set our sights higher. Our vision is to shatter the barriers that feed the cycle of abuse, and for all people to live a life free of domestic violence. That takes change – systemic change.

This year, we will focus on:

- expanding our ecosystem of services
- continuing to evolve how we approach social work differently
- bringing attention to the barriers survivors face
- activating community partners who align with our vision

I am deeply grateful to all our staff, volunteers, board members and community supporters who have made 2021 another monumental year, and I am thrilled to see what we will do together in 2022.

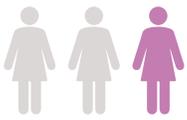
Thank you,

A handwritten signature in dark blue ink that reads "Courtney Thomas". The signature is fluid and cursive.

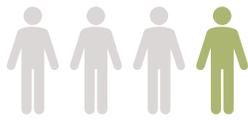
Courtney Thomas
she/her/hers

President + CEO, Newhouse

COMMUNITY LANDSCAPE



**1 IN 3
WOMEN**



**1 IN 4
MEN**

AND

have experienced some form of physical violence by an intimate partner.³

Domestic violence is seen and unseen...

Intimidation, isolation, physical assault, financial control, sexual assault, emotional or psychological abuse

A black eye, absence from school or work, bruises, a silenced voice, or worse - a fatality

Domestic violence knows no boundaries by age, gender, race, religion, nationality, or socioeconomic status.

On the rise

From 2016 through 2018 the number of intimate partner violence victimizations in the US increased by 42%.¹ In 2020 and 2021, Covid created a 'pandemic within a pandemic' due to its social and economic impacts and increased exposure of women to abusive partners and known risk factors, while limiting their access to services.²

**1 IN 15
CHILDREN**

are exposed to intimate partner violence each year, and **90%** witness it firsthand.³

**WHEN A CHILD
WITNESSES
DOMESTIC
VIOLENCE...**

A boy is **10X** more likely to abuse as an adult.

A girl is **6X** more likely to be sexually abused.⁴



Newhouse is dedicated to shattering the barriers that feed the cycle of abuse.

¹US Dept of Justice ²New England Journal of Medicine ³National Coalition Against Domestic Violence ⁴US Dept of Health & Human Services

**DOMESTIC VIOLENCE IS A COMMUNITY HEALTH ISSUE.
ADDRESSING IT CREATES A RIPPLE EFFECT OF
POSITIVE GENERATIONAL + COMMUNITY CHANGE.**

THE NEWHOUSE APPROACH

We are more than a domestic violence shelter. ▶▶▶▶

Domestic violence numbers continue to rise, yet the approach has not evolved.

That is why Newhouse has established a new community-centric vision to:

- **change** the landscape from the ground up
- **evolve** how we approach social work
- **reduce** recidivism (return to shelter or unhealthy situations)
- **create** efficiencies in the social services system

The need is larger than our shelter. Survivors deserve improved accessibility and increased efficiency in support services. We want to expand our footprint and create a campus model of on-site, whole-person healing resources in Kansas City.

Our investment in children goes beyond the standard model of healing. Our goal, in partnership with universities and leading mental health institutions, is to deliver the most cutting-edge modalities to reverse the developmental impacts of trauma. This is how we truly break the cycle.

The ecosystem of services we are building:

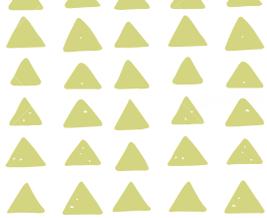


OUR MISSION:

Newhouse is the catalyst for survivors of domestic violence to rise through the impacts of trauma by providing an ecosystem of transformative services that lead to safety, self-sufficiency and whole-person healing.

OUR VISION:

To shatter the barriers that feed the cycle of abuse and for all people to live a life free of domestic violence.



PROGRAMS + SERVICES



Newhouse is a place where survivors can heal and feel empowered to achieve their full potential.

Safe Housing

We provide no-cost, safe housing for survivors fleeing domestic abuse. Trauma-informed, trained Advocates monitor the shelter around the clock and provide 1:1 assistance. Meals, clothing, and personal hygiene items are always available. When our shelter is full but the need for help is high, we are fortunate to have local hotel partners who may provide accommodations.

Strengths-Based Case Management

We work with survivors to rebuild their lives and achieve self-sufficiency. Our strengths-based approach empowers survivors to set goals and create a life independent of abusive relationships. Together with case managers, clients assess their needs, set goals, and access community resources to ensure a continuum of care.

Substance Dependency Counseling + Recovery Stabilization

Addressing substance dependency is often a courageous first step in the healing process for some clients. We are committed to helping all survivors through their journey and recognize substance dependency as a coping mechanism for those who have experienced abuse.

Legal Advocacy

Our attorney and court advocates are at the sides of survivors as they navigate the complex legal system. We provide legal services for divorce and custody cases, along with orders of protection.

Adult Therapy

Survivors are empowered to rise from the impacts of trauma. Mental health services include assessments, referral, individual/group therapy, and more. Therapists use tools such as DBT, CBT, and EMDR to address depression, PTSD, family issues, etc.

24/7 Hotline

Advocates are available 24/7 to answer our hotline. Trained in crisis de-escalation, safety planning, and community referrals, advocates also serve by being a nonjudgmental listener. Translation in more than 120 languages is available via a three-way call with live interpreters.

Job Readiness

Our team helps survivors reach self-sufficiency, and that includes supporting them in finding a job and accessing resources to prepare them for success.

FOCUSING ON THE NEXT GENERATION

In our care, kids are safe, valued, and met where they are. We offer a sensory gym, summer camp, field trips, and events, along with experiential learning opportunities to gain the tools to solve problems and make healthy choices.

Children's Therapy

Because early childhood intervention is necessary to overcome the cycle of violence, therapists work with children to process their trauma through play and sand tray therapy. Children have a safe and confidential place to be heard, while also learning coping and emotional regulation skills.

Early Learning Center

Our Early Learning Center provides age-appropriate activities to help children gain confidence and discover the joy of learning, reading, and exploring their world.

Educational Innovation Center

Students in grades K-12 are provided with individualized programs to enhance and accelerate their education.

Nearly **1 in 3 people** Newhouse served in 2021 were children.



SUCCESS IN 2021

In the midst of a pandemic, domestic violence didn't take a break.

Neither did Newhouse.

In 2021, we found new normals. As we entered a second year of the Covid pandemic, there were still so many unknowns that tested our ability to be nimble, adjust, and recalibrate. We rose to the challenge. Our doors remained open for residents to seek safety and healing. For everyone, it was a year of learning, growth, and transformation.

"Newhouse is the place I call my temporary home."

- Survivor of domestic violence

Accomplishments in 2021 include:

- Celebrated our 50th anniversary of lifesaving work
- Raised record revenue of \$522,190 at the Imagine a Day Gala
- Renovated our resident rooms and restrooms, Early Learning Center, and administrative area, along with new paint and flooring throughout the shelter
- Enhanced campus security system
- Solidified our new organizational staffing structure
- Experienced 159% increase in engagement and a 25% increase in followers across all active social media platforms
- Received local and national awards for marketing, social media and awareness campaigns
- Expanded community awareness + market penetration
- Improved financial + data integrity
- Gained 713 new donors
- Secured 55 new donors who pledged to give monthly

STORY OF SURVIVAL

Sawyer's* Strength

I married the man I thought was my Prince Charming. Over the next 20 years, I experienced verbal abuse, physical beatings, the trauma of my heart, and the shattering of my self-worth and self-esteem. I know what I look like with bruises all over my body and broken bones, from violent acts that include being pushed out of a moving vehicle and out of a window. I know what it's like to be his slave.

By age 25, all my top teeth had either been punched out or broken by him. By the time I was 39, I had four broken teeth on the bottom and my jaw had been broken six times. Each time he told me, "Maybe now you'll learn not to talk back." But after it healed, he got me my first set of bottom dentures.

Once when I tried to escape, he found me packing my bag. He started yelling, telling me how stupid I was, and hitting me. He told me "Well, you always said you wanted to be cremated," as he pulled me outside by my hair to the fire pit. My hair ripped out of my head and I ran to my van. He caught me, held me by my neck and punched me, then rammed my face in my steering wheel, breaking my bottom teeth again.

I finally did escape and I testified against him. He plead guilty and was given probation. I live in fear daily. I have been diagnosed with PTSD, insomnia, night terrors, Stockholm syndrome, panic attacks, anxiety, and major depression.

Since finding Newhouse, the outcome has been a blessing. There are amazing in-house therapists and case managers available by call, text, virtual meetings, or in person. There are virtual groups through the week, awesome advocates that are here 24/7 who will always listen and help if possible. Newhouse has a great staff and awesome cooks – even through the pandemic, they do all they can to keep everyone safe. They provide treatment and housing.

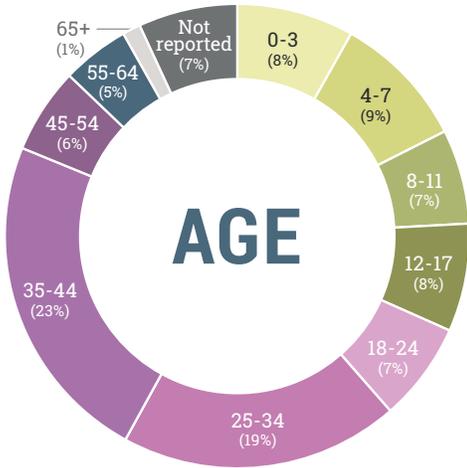
For Christmas, Newhouse surprised me with a new set of bottom dentures. I'm so thankful. Healing a wound that has kept me his victim has changed my whole outlook on who I see in the mirror.

“ Healing a wound that has kept me his victim has changed my whole outlook on who I see in the mirror. ”

**Survivor's name and photo have been changed to protect her identity.*



WHO WE SERVE



Nearly **1 in 3** people Newhouse served in 2021 were children.

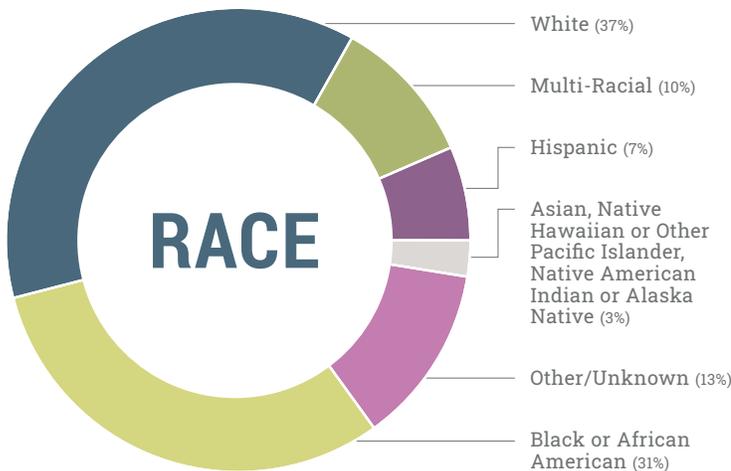
320

survivors received transformative services in 2021

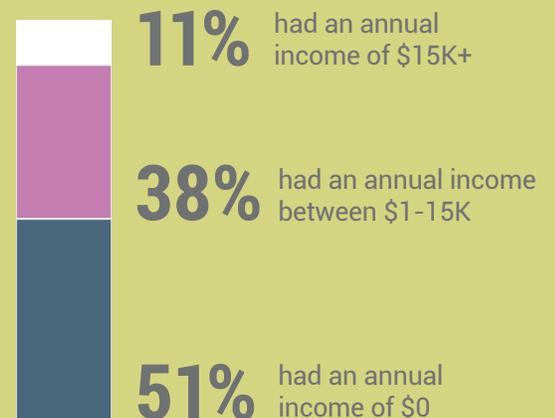
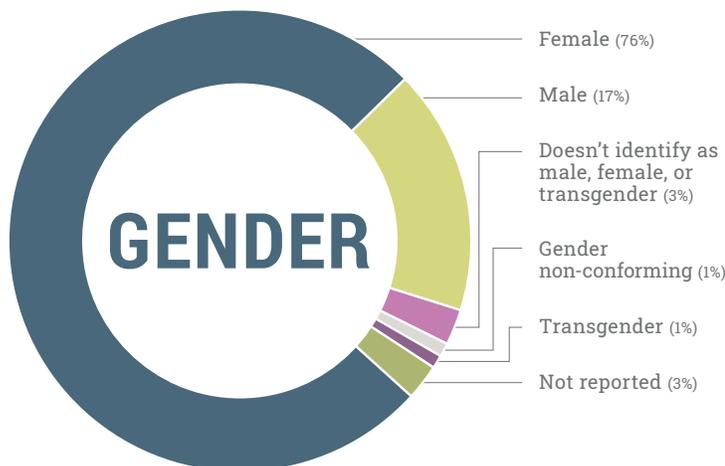
55 SURVIVORS

HAVE A FORM OF OR COMBINATION OF MENTAL, PHYSICAL, OR DEVELOPMENTAL DISABILITY.

Data gathered from 85 adults who shared if they had a disability, and 92 adults who shared if their child(ren) had a disability.



Of the households who provided employment/income information:



HOW WE SERVE

Newhouse is the **only domestic violence shelter** in the KC urban core.

85% of violent crimes prosecuted in Jackson County are located within a three-mile radius of our shelter.



Newhouse is the city's **only domestic violence shelter** that provides...

▶ a full-time Early Learning Center for children birth through age five.

▶ an on-site Educational Innovation Center, serving kids in grades K-12 with a customized educational plan.

▶ **care with no time limit.**

This allows a person to truly heal from complex traumas, become self-sufficient, and reduces their risk of returning to their abuser or becoming homeless.



▶ a dedicated court advocate and an Attorney, who is barred in Kansas and Missouri, to help survivors navigate the legal system.



8,473

HOTLINE CALLS
answered by staff 24/7



21,730

SAFE DAYS/NIGHTS
provided to survivors



17

PETS SHELTERED
or boarded with
our support



10,941

PROGRAM SESSIONS
for adults + children



374

VOLUNTEERS
gave 5,305 hours
of their time



17,278

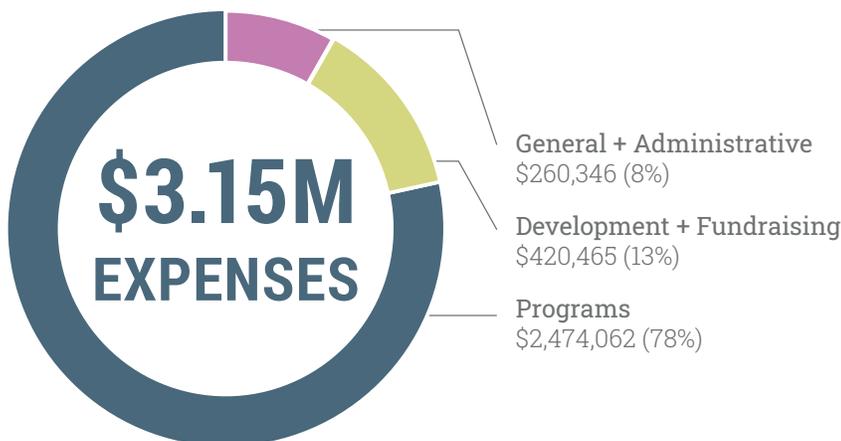
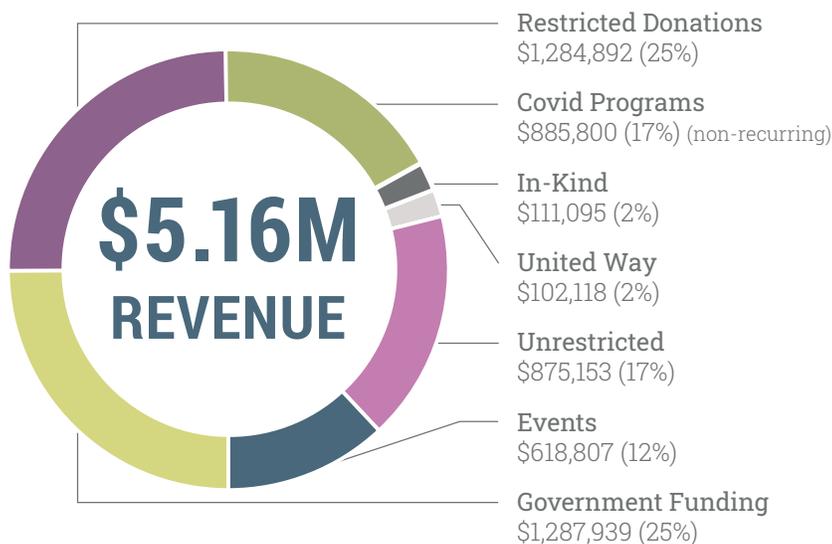
MEALS SERVED

Note: Shelter renovations and Covid impacted our census and capacity.

FINANCIALS

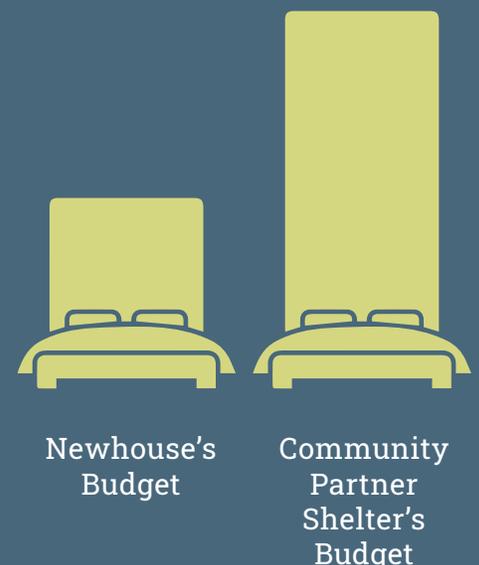
Newhouse has been serving Kansas City for more than 50 years. In 2021, several one-time Covid-related grants made a significant difference to our bottom line. We continue to rise to the financial challenges in 2022 and beyond.

Join us in investing in local survivors.



Newhouse is operating on the smallest budget of any domestic violence shelter in Jackson County.

Newhouse provides 88 beds for survivors and families - a quarter of Kansas City's available beds, yet we operate on a budget that is **60%** lower than other community partner shelters.*



*Based on expense budget per bed.



LEADERSHIP

Newhouse Executive Leadership Team

President + CEO: Courtney Thomas
Chief Development Officer: June Anne Chalfant
Chief Clinical Officer (PT): Grey Endres
Chief Marketing Officer: Rachel Hodgson
Chief Acceleration Officer: Mary Huff
Chief Financial Officer (PT): Dan Kowalik
Chief Advocacy Officer: Flora Washington

To see a full list of all our team members who are changing lives every day at Newhouse, visit newhousekc.org/leadership.

Newhouse Board of Directors

DJ Pierre, *Chair*
Rochelle Stringer, *Immediate Past Chair*
Faiza Alhambra
Nadia Cruth
Ryan Drigans
Sally Ellis Fletcher
Patrick Frickleton
Mary Frontczak
Greg Hart
Joly Herman
Moirra Holland
Jennifer Keller-McDaniel
Krista Klaus
Debbie Swearingen
Said Taiym
Karen Torline

YOU CAN MAKE A DIFFERENCE:

- Donate funds
- Donate in-kind items via our Amazon Wish List
- Join us at one of our events
- Volunteer with us
- Tell people around you that they are worthy of love and healthy relationships





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hotline: 816.471.5800